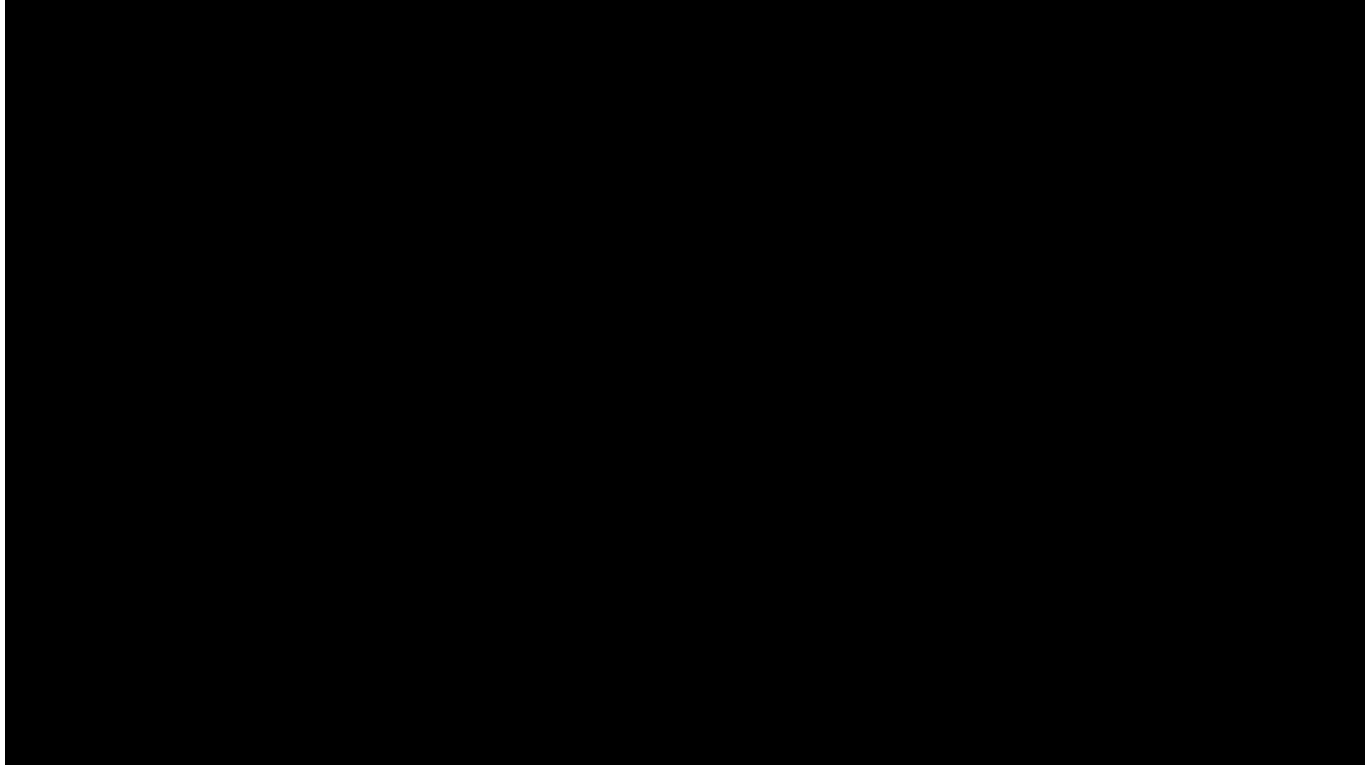


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SUPERHUMAN BRANDS

We work with franchise brands that are setting the gold standard in the industry. How do we separate Sidekick Certified Brands from the 4,000+ franchise concepts out there?

We have dozens of criteria we look for when analyzing a prospective brand for our Sidekick portfolio. We partner with brands that have superpowers like:

- ✓ A great return on investment
- ✓ Proven technology & support systems

- ✓ Most importantly, franchisees who are happy & profitable

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